

Rotary Club of Lancaster

2022-23 Committee Structure

The new Committee Structure is reflective of the four pillars outlined in the Rotary Club of Lancaster Strategic Plan and aligned in a way that helps club members fulfill the new mission:

The Rotary Club of Lancaster provides connectivity among local leaders to engage them in service that supports our youth while building a stronger community and better world for everyone.

The club's **previous 36 committees are in bold** to identify where they will be represented in the new structure. The work of the previous committees will be included in the work of the new committees and may continue as sub-committees. This will be determined by the committee chair with input from committee members.

Pillar 1 – Define Identity

1. Club – Mission Statement, Strategic Planning, Finance, **Historian**
2. Community – Power Packs, **School District of Lancaster, Mentoring Program, Summer Youth Experience, Refugee Center, Farmers Day, Strawberry Auction, Community Service Awards, Preserve Planet Earth**
3. District/World – **Rotaract/Interact, RYLA/District Projects, Global Grants Scholars, World Community Service**, Youth Exchange

Pillar 2 – Enhance Recruitment

1. Membership – **Membership Growth, Membership Retention**
2. **New Member Orientation**
3. **Diversity, Equity, Inclusion & Belonging**

Pillar 3 – Improve Engagement

1. **Fellowship** – Social Events, **Rotary Rendezvous**
2. Peer to Peer – Mentoring, **Rotary Means Business**
3. Fundraising – **Rotary Foundation, Wheels & Wings and 5K, Car Wash**, new fundraisers

Pillar 4 – Streamline Delivery

1. Meeting Planning – **Program(speaker)**, Discussions
2. Meeting Logistics – **Registration/Greeter/Visitors/Birthdays, Joys & Concerns, Music, Sargent-at-Arms, Chaplain**
3. Communications – **Website, Transmitter, PR**, social media, posting online video, other

An overview of the work of each committee is provided on the following pages.

Rotary Club of Lancaster

2022-23 Committee Descriptions

As you review the 12 new committees, be aware that ALL CLUB MEMBERS will be asked to join either the Community Committee OR the Fundraising Committee as well as one of the other 10 committees.

Pillar 1 – Define Identity

The three committees in this pillar address the core values of the Rotary Club of Lancaster – who we are, how we serve our community, and how we can have greater outreach in the district and the world.

1. **Club** – The Club Committee will periodically review the Mission Statement, Strategic Plan, and Finances of the club to ensure we are operating soundly and staying true to our mission and objectives. They will also be the keepers of the History of the RCL.
2. **Community** – The Community Committee is the heart of the RCL and the means by which we achieve much of our mission. This will be a large committee focused on service to children and families in the Lancaster area. The chair of the Community Committee will work with members to determine the best sub-committee structure to set and achieve RCL goals in Lancaster.
3. **District/World** – The District/World Committee draws from the connections to the Rotary District and Rotary International to support regional initiatives like Rotaract, Interact and RYLA as well as global projects like Global Grant Scholars, and Youth Exchange. This committee will learn about these opportunities and determine how Rotary Club of Lancaster can actively engage in efforts beyond our community.

Pillar 2 – Enhance Recruitment

The three committees in this pillar focus on building a larger, stronger and more diverse Rotary Club of Lancaster.

1. **Membership** – The Membership Committee will concentrate their efforts on exploring ways to retain existing members and draw new people to the club. This may include new ideas that offer different types of memberships or focus on member engagement instead of attendance.
2. **New Member Orientation** – The New Member Orientation Committee will reinvigorate the orientation of new members by developing a multi-step process for new members to begin their Rotary experience. This will include the information shared historically at the “fireside chat” but it may be presented in ways that leverage technology and provide interaction with various club members. Orientation may also include a new member mentoring component.
3. **Diversity, Equity, Inclusion & Belonging** – The DEIB Committee will draw on the work being done by Rotary International regarding DEI to determine what elements will benefit the RCL. The “Belonging” aspect of this work will strive to have every person who enters a RCL meeting or attends a RCL function to feel that they belong and are welcome.

Pillar 3 – Improve Engagement

The three committees in this pillar provide ways for club members to be personally and professionally enriched.

1. **Fellowship** – The Fellowship Committee will plan social functions and Rotary Rendezvous as a way to build relationships through shared interests.
2. **Peer to Peer** – The Peer to Peer Committee will consider and bring to members opportunities for networking, mentoring, professional and leadership development, and member recognition.
3. **Fundraising** – The Fundraising Committee provides the “hands and feet” of service to the community. We give to others and live our mission – locally and internationally – through engaging in fundraising.

Pillar 4 – Streamline Delivery

The three committees in this pillar arrange the behind the scenes elements that help the club to run efficiently and make others aware of the organization.

1. **Meeting Planning** – The Meeting Planning Committee engages speakers provides the framework for discussions.
2. **Meeting Logistics** – The Meeting Logistics Committee coordinates the functions of the weekly RCL meetings. This includes registration, greeter, visitors, joys & concerns, music, Sargent-at-arms and the invocation. They also help determine if any of these things or other traditions of the club could be done in a different or more effective manner.
3. **Communications** – The role of the Communications Committee is increasingly necessary and expanding. Development/enhancement of the website, the Transmitter, social media, online video posting and other PR for the RCL is a critical function in achieving many of the goals established in the strategic plan.