



# Rotary Club of Lancaster

## 2019 Wheels and Wings Festival & 5K Sponsorship Opportunities

Since 2006, the Rotary Club of Lancaster and the United Way have teamed up to fund the **Summer Youth Experience**. This grant program supports opportunities for Lancaster youth to learn leadership, social, and academic skills through increased awareness of civic responsibility, positive adult relationships, and new skills—all by participating in fun programs offered by local nonprofit organizations.

Proceeds from the 3rd Annual Wheels and Wings Festival & 5K will support the Summer Youth Experience. **Help us keep youth engaged and productive during the summer, thereby reducing school dropouts and improving lives!**



### \$3,000 Presenting Sponsor (up to 2)

- Logo on banner along Lititz Pike and lawn signs along Airport Rd.
- Logo on signage at Event Stage/Awards area
- Logo on event T-shirt
- Name or logo on all marketing materials, including 3 ads in *Cruise News*
- Prominent promotional space for vehicle or booth/display
- Recognition from stage every hour during car show
- Opportunity to welcome attendees and present prizes from stage
- Invitation to receive recognition on stage at a Club lunch meeting
- Complimentary registrations: 5 - 5K and 2 - Car show (FMV: \$165)
- Mentions on Club social media feeds before and during event



### \$1,500 Race, ~~Car Show~~, or Fly-In Sponsor (2 available, 1 reserved)

- Logo on signage at selected event area and at Stage/Awards area
- Logo on event T-shirt
- Name or logo on select marketing materials, incl. up to 3 ads in *Cruise News*
- Promotional space for vehicle or booth/display
- Recognition from stage during selected event
- Complimentary registrations: 2 - 5K and 1 - Car show (FMV: \$70)
- Mentions on Club social media feeds before and during event

### \$1,000 Gold Wheel Sponsor (unlimited)

- Logo on signage at Stage/Awards area
- Logo on event T-shirt
- Name or logo on select marketing materials, incl. up to 3 ads in *Cruise News*
- Recognition from stage during car show
- Mentions on Club social media feeds before and during event

### \$500 Silver Spoke Sponsor (unlimited)

- Name on signage at Stage/Awards area
- Recognition from stage during car show
- Name on select marketing materials, including Club Web site

### \$250 Chrome Grill Sponsor (unlimited)

- Name on signage at Stage/Awards area
- Recognition from stage during car show
- Name on Club Web site

**June 22, 2019**

**Lancaster Airport**

Rain or shine



5K Run 8 am

Car Show/Fly-In\*

10 am–3 pm

\*Fly-in: Weather permitting



Free admission

\$5 for parking

Food vendors

Live music

Raffles



**Peak Numbers**

Attendance: 900 (2017)

Cars: 175 (2017)

Runners: 91 (2018)

Total amount raised for

Summer Youth

Experience:

\$22,282

\*2018 – rainy day

The Rotary Club of Lancaster is a 501 (c)(4) not-for-profit organization.

The Rotary Club of Lancaster Foundation is a 501 (c)(3) not-for-profit organization.

The official registration and financial information of the Rotary Club of Lancaster Foundation may be obtained from the Pennsylvania Department of State by calling toll free, within Pennsylvania, 1-800-732-0999. Registration does not imply endorsement.

Rotary Club of Lancaster • PO Box 1387 • Lancaster, PA 17608 • [www.lancasterrotary.org](http://www.lancasterrotary.org)



# Rotary Club of Lancaster

## 2019 Wheels and Wings Festival & 5K

### What Your Sponsorship Makes Possible

In 2018, the Rotary Club of Lancaster and the United Way awarded \$20,000 to **nine nonprofit organizations** that provided fun **Summer Youth Experiences** to **1,118 children**.

#### Our 2018 Nonprofit Partners

- \* Advantage Lancaster
- \* Church World Service
- \* Community Action Partnership
- \* Faith Tabernacle
- \* Lancaster Country Day School
- \* Lancaster Public Library
- \* Lancaster Science Factory
- \* Music for Everyone
- \* San Juan Bautista Catholic Church



*Photos courtesy Advantage Lancaster, Lancaster Country Day School, Music for Everyone*

# 2019 Rotary Club of Lancaster Wheels & Wings Festival & 5K Sponsorship/Donation Form



*Please complete and mail or scan and email to:*

**Kathy Hainley, Exec. Secretary**  
**Rotary Club of Lancaster**  
**PO Box 1387**  
**Lancaster, PA 17604**  
[RotaryClubofLancaster@gmail.com](mailto:RotaryClubofLancaster@gmail.com)



Organization Name \_\_\_\_\_  
As it should appear on promotional materials

Contact Person \_\_\_\_\_

Contact Person Phone \_\_\_\_\_ E-mail \_\_\_\_\_

Mailing Address \_\_\_\_\_

**I wish to support summer experiences for Lancaster youth as an event sponsor:**

- Presenting Sponsor – \$3,000
- Race,  ~~Car Show~~, or  Fly-In Sponsor – \$1,500
- Gold Wheel Sponsor – \$1,000
- Silver Spoke Sponsor – \$500
- Chrome Grill Sponsor – \$250

**Payment is requested  
no later than  
June 1, 2019.**

Planned payment date:  
\_\_\_\_\_

*Make checks payable to Rotary Club of Lancaster Foundation*

**I wish to donate the following item(s) to support summer experiences for Lancaster youth:**

\_\_\_\_\_ Value: \$ \_\_\_\_\_

\_\_\_\_\_ Value: \$ \_\_\_\_\_

\_\_\_\_\_ Value: \$ \_\_\_\_\_

Goodie Bag Stuffers/Giveaways: \_\_\_\_\_

\_\_\_\_\_  
 Signature of individual authorized to approve sponsorship/donation \_\_\_\_\_  
 Date

\_\_\_\_\_  
 Printed name \_\_\_\_\_  
 Title

**Thank you for your support!**

Questions? Contact Jamie Alton at [jaltonconsulting@gmail.com](mailto:jaltonconsulting@gmail.com) or 717-875-4142.

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