



Rotary Club of Lancaster

2018 Wheels and Wings Festival & 5K Sponsorship Opportunities

Since 2006, the Rotary Club of Lancaster and the United Way have teamed up to fund the **Summer Youth Experience**. This grant program supports opportunities for Lancaster youth to learn leadership, social, and academic skills through increased awareness of civic responsibility, positive adult relationships, and new skills—all by participating in fun programs offered by local nonprofit organizations.

Proceeds from the 2nd Annual Wheels and Wings Festival & 5K will support the Summer Youth Experience. **Help us keep youth engaged and productive during the summer, thereby reducing school dropouts and improving lives!**



\$3,000 Presenting Sponsor (up to 2)

- Logo on banner along Lititz Pike and lawn signs along Airport Rd.
- Logo on signage at Event Stage/Awards area
- Logo on event T-shirt
- Name or logo on all marketing materials, including 3 ads in *Cruise News*
- Prominent promotional space for vehicle or booth/display
- Recognition from stage every hour during car show
- Opportunity to welcome attendees and present prizes from stage
- Invitation to receive recognition on stage at a Club lunch meeting
- Complimentary registrations: 5 - 5K and 2 - Car show (FMV: \$165)
- Mentions on Club social media feeds before and during event



\$1,500 Race, Car Show, or Fly-In Sponsor (3 available)

- Logo on signage at selected event area and at Stage/Awards area
- Logo on event T-shirt
- Name or logo on select marketing materials, incl. up to 3 ads in *Cruise News*
- Promotional space for vehicle or booth/display
- Recognition from stage during selected event
- Complimentary registrations: 2 - 5K and 1 - Car show (FMV: \$70)
- Mentions on Club social media feeds before and during event

\$1,000 Gold Wheel Sponsor (unlimited)

- Logo on signage at Stage/Awards area
- Name on event T-shirt
- Name or logo on select marketing materials, incl. up to 3 ads in *Cruise News*
- Recognition from stage during car show
- Mentions on Club social media feeds before and during event

\$500 Silver Spoke Sponsor (unlimited)

- Name on signage at Stage/Awards area
- Recognition from stage during car show
- Name on select marketing materials, including Club Web site

\$250 Chrome Grill Sponsor (unlimited)

- Name on signage at Stage/Awards area
- Recognition from stage during car show
- Name on Club Web site

June 23, 2018

Lancaster Airport

Rain or shine



5K Run 8 am

Car Show/Fly-In*
10 am–3 pm

*Fly-in: Weather permitting



Free admission
\$5 for parking
Food vendors
Live music
50/50 Raffle



2017 Numbers

Attendance: 900
Cars: 175
Runners: 81
Amount raised for
Summer Youth
Experience:
\$9,875

The Rotary Club of Lancaster is a 501(c)(3) not-for-profit organization.

The official registration and financial information of the Rotary Club of Lancaster may be obtained from the Pennsylvania Department of State by calling toll free, within Pennsylvania, 1-800-732-0999. Registration does not imply endorsement.

Rotary Club of Lancaster • PO Box 1387 • Lancaster, PA 17608 • www.lancasterrotary.org

2018 Rotary Club of Lancaster Wheels & Wings Festival & 5K Sponsorship/Donation Form



Please complete and mail or scan and email to:

Deb Kachel, Exec. Secretary
Rotary Club of Lancaster
PO Box 1387
Lancaster, PA 17604
RotaryClubofLancaster@gmail.com



Organization Name _____
As it should appear on promotional materials

Contact Person _____

Contact Person Phone _____ E-mail _____

Mailing Address _____

I wish to support summer experiences for Lancaster youth as an event sponsor:

- Presenting Sponsor – \$3,000
- Race, Car Show, or Fly-In Sponsor – \$1,500
- Gold Wheel Sponsor – \$1,000
- Silver Spoke Sponsor – \$500
- Chrome Grill Sponsor – \$250

**Payment is requested
no later than
June 1, 2018.**

Planned payment date:

Make checks payable to Rotary Club of Lancaster

I wish to donate the following item(s) to support summer experiences for Lancaster youth:

_____ Value: \$ _____
_____ Value: \$ _____
_____ Value: \$ _____

Goodie Bag Stuffers/Giveaways: _____

Signature of individual authorized to approve sponsorship/donation _____ Date _____

Printed name _____ Title _____

Thank you for your support!

Questions? Contact Jamie Alton at jaltonconsulting@gmail.com or 717-875-4142.

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